



## WEBINAR SERIES

# VALUE CAPTURE

## Capitalizing on the Value Created by Transportation Improvements

FHWA is hosting a series of Value Capture Strategies webinars beginning in March, 2021. The webinar series will detail the Value Capture techniques promoted in the Federal Highway Administration's Every Day Counts (EDC-5) initiative. This year's series focuses on the intersection of Innovative Finance and Innovative Project Delivery Tools. These webinars will detail more Value Capture best practices collected from throughout the nation. They will also highlight FHWA's recently completed Value Capture Primer series of technical documents.

Value Capture is a set of powerful techniques that recover a portion of land value created by public infrastructure investments, and can:

- Address funding gaps;
- leverage and optimize Federal and State resources;
- accelerate project delivery;
- meet and improve system performance goals;
- maintain transportation infrastructure assets in good repair; and,
- save time and money.

The program features subject matter experts who successfully utilized Value Capture in tandem with innovative finance and project delivery techniques to advance new and modernized infrastructure projects. Registration is free but is limited. Certificates of Completion and Confirmation of Attendance are available! [Register now!](#)

## TARGET AUDIENCE

This webinar is intended for professionals from States, cities, counties, Tribes, and metropolitan and rural transportation agencies looking for innovative funding and financial strategies to pay for transportation projects. This would include professionals involved with directing and managing aspects of highway-related programs and projects, such as planning, environment, project development, design, construction, operations, maintenance, and finance.

WEBINAR TOPIC & REGISTRATION LINK	DATE	TIME	REGISTER ONLINE
Value Capture Strategies: Developer Impact Fees - The Primer	August 04, 2021	1:00pm-3:00pm ET	<a href="#">Register Now!</a>

Value Capture Strategies: Special Assessment District – The Primer	August 25, 2021	1:00pm-3:00pm ET	<a href="#">Register Now!</a>
Value Capture Strategies: Risk Assessment – The Primer	Sept. 15, 2021	1:00pm-3:00pm ET	<a href="#">Register Now!</a>
Value Capture Strategies: Business Case – The Primer	October 6, 2021	1:00pm-3:00pm ET	<a href="#">Register Now!</a>

Since 2019, at least 52 cities have implemented Value Capture techniques to fund new street infrastructure capital, maintenance, and preservation projects that can accommodate growth, support successful economic development/redevelopment, and create jobs and economic growth.

**For information on free Technical Assistant and Peer Exchanges/Training, please contact:**

Thay Bishop, FHWA Center Innovative Finance Support, 404-562-3695, thay.bishop@dot.gov  
 Stefan Natzke, FHWA National Systems and Economic Development, 202-366-5010, Stefan.Natzke@dot.gov

**Resources: Available Now**

- Consult [the Value Capture Implementation Manual](#) for information applicable to all Value Capture strategies of roadway projects. See the [FHWA's Value Capture website](#) for case studies, best practices, lessons learned, FAQs, and resources.
- [Watch a short video](#) on how Value Capture optimizes agency resources.
- Check back for much more, as new resources are under development!

**Professional Development Hours (PDHs)**

- Upon request, the Center for Innovative Finance Support can provide an email verifying your attendance and certificate of completion. Please contact thay.bishop@dot.gov to make a request.
- A 120-minute webinar is equivalent to 2.0 PDHs (1.0 PDH per hour of participation in the webinar)

**Reasonable Accommodations**

The Federal Highway Administration is committed to providing equal access to this meeting (or event) for all participants. If you need alternative formats or services because of a disability, please contact Thay Bishop at 404-562-3695 or via email thay.bishop@dot.gov with your request by close of business July 30, 2021